



## For Immediate Release

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## NexTier Bank Launches Back to School Campaign

### Call for Entries - "Sponsor a Teacher"

BUTLER, PA July 17, 2017 – NexTier Bank, N.A. ("NexTier") today announced a call for entries for their "Sponsor-a-Teacher" essay contest. The contest is aimed at assisting local teachers with school supplies for their classrooms.

The essay contest is open to the public and includes local educators or anyone who wants to submit an essay in appreciation of a specific teacher. There will be a first, second, and third place winner. Although the winner may not be a teacher, the teacher specified on the entry form will receive the gift card. The essay asks them "If you were stranded on a deserted island with your students and can only bring three school supplies, what would you bring and why?" The contest will run from July 17<sup>th</sup> – August 11<sup>th</sup>. The winners will be announced on or about August 16<sup>th</sup>, 2017.

In addition to the essay contest, NexTier branches will be collecting school supplies from August 1<sup>st</sup> - August 31<sup>st</sup>. Our goal is to collect supplies to donate to local schools and help teachers and parents in the communities we serve. Many teachers find themselves spending their own funds to provide supplies and a positive learning environment for students, while parents are asked to do more every year.

"Children are our future and our educators are instrumental in providing a positive learning experience and developing a desire for life-long learning. We recognize that school district funding is limited and that many teachers end up providing the decorations and supplies that help create that environment out of their own pockets. As a community bank committed to improving the lives of those we serve, we are happy to provide any assistance we can for our children to have that positive learning experience. We are very excited about this essay contest and collecting supplies for our local schools. We would love to be overwhelmed with entries," stated NexTier's Chief Marketing Officer, Maria Smathers.

Entries will be accepted via [www.nexttierbank.com](http://www.nexttierbank.com) or paper entries are available at NexTier branch locations. Contest ends August 11<sup>th</sup>.

## Contest Rules

### Sponsor A Teacher: Essay Contest Official Rules

Essay Contest open to public. Participant must designate teacher to receive awarded gift card. Teacher may designate themselves for award. Contest runs from opening of business on Monday, July 17, 2017 to close of business on Friday, August 11, 2017. You do not have to be a customer of the bank to enter or win. Entries must be submitted in person at any NexTier Bank Office or on the NexTier Bank website. Mailed entries will not be accepted. No purchase necessary. A purchase will not improve your chances of winning. Three prizes will be awarded to the top three participants. A group of four bank employees will select the winners. No substitution for prizes. Prizes are not transferable. One entry per person, one prize per person, essays must be creative and less than 500 words. Kindergartens through 12th grade teachers are eligible to participate.

Employees are not eligible to enter or win. Employee's family members and friends are eligible to enter or win. Winners will be determined on or about Wednesday, August 16, 2017 and notified by telephone. If the winner does not respond to the contact attempt within five (5) business days, or if the winner declines a Prize, the Bank will randomly select another Winner from the entrants. The Bank is not held liable in any way for any product you, the consumer, may win - or any event you, the consumer, may decide to attend or any business you, the consumer, may decide to patronize in conjunction with this event.

### About NexTier

NexTier Bank, N.A. has been serving Armstrong and Butler Counties for nearly 140 years. Headquartered in Kittanning, PA, NexTier Bank is one of the regions fastest growing community banks with assets of approximately \$1.2 billion as of 5/1/17. NexTier provides consumer banking services, business banking services, cash management and investment services, through a network of 28 branches in Armstrong, Allegheny, Butler and most recently, Westmoreland Counties. For more information, visit [www.nextierbank.com](http://www.nextierbank.com) NexTier Bank is Member FDIC.

### NexTier Corporate Profile

A Corporate Profile is attached to this press release.

<sup>1</sup>Securities offered through LPL Financial, Member FINRA/SIPC. Insurance products offered through LPL Financial or its licensed affiliates.

NexTier Bank and NexTier Wealth Management are not registered brokers/dealers and are not affiliated with LPL Financial.

<b>Not FDIC Insured</b>	<b>No Bank Guarantee</b>	<b>May Lose Value</b>
<b>Not a Deposit</b>	<b>Not Insured by any Federal Government Agency</b>	

<sup>2</sup> Insurance products are not guaranteed by the Bank. Not FDIC insured. Not a deposit. Not insured by any Federal Government Agency. May lose value including loss of principal.

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